COMPANY PROFILE 2026

THE GOOD COMPANY

Experiences that move people forward.

CORPORATE EVENTS | TEAM OFFSITES | LEADERSHIP RETREATS | COMPANY GATHERINGS

EGYPT | EL GOUNA | RED SEA | OTHER DESTINATIONS



WHAT WE CREATE

OUR CORE SERVICES



01 —

Team Offsites

COLLABORATE. CREATE. GROW.

Step out of the everyday and into a fresh environment. We design offsites that spark new thinking, strengthen collaboration and build stronger, more connected teams.



02 —

Company Retreats

EXPERIENCE TOGETHER.

From private island days to curated itineraries on land and sea, we create immersive retreats that bring people closer — with space to connect, recharge and be inspired.



03 —

Meetings & Corporate Events

SEAMLESSLY ORGANISED. BEAUTIFULLY EXECUTED.

From board meetings to product launches, we take care of every detail — venues, logistics, hospitality and experiences — so you can focus on what matters most.



04 —

Executive & Leadership Retreats

PERSPECTIVE. CONNECTION. WHAT'S NEXT.

A unique setting for senior leaders to step back, think deeper and move forward. We curate intimate, high-level retreats that combine strategic dialogue with exceptional experiences.

WHY THE GOOD COMPANY?

More than an event.
One trusted partner from purpose to experience.

01

LOCAL EXPERTISE

Deep destination knowledge built through more than a decade of creating exceptional experiences in El Gouna and the Red Sea.

Our reach extends across Greece, Montenegro and selected destinations through trusted local networks.

02

TRUSTED PARTNERS

A carefully built network of hotels, venues, hospitality partners, facilitators, coaches and experience providers — selected around each brief.

03

ONE POINT OF CONTACT

From accommodation and transfers to venues, dining, facilitators and experiences, we bring the moving parts together through one partner.

04

PURPOSE BEYOND THE PROGRAM

We don't begin with a list of activities. We begin with what your company wants to achieve — and, where relevant, gather feedback afterwards to understand what should continue.







HOW WE WORK

01 DISCOVERY

We go deeper before we design.

Leadership call
Company objectives
Team context & challenges
Previous offsite feedback
Priorities & expectations

02 INSIGHT

We identify what the gathering needs to address.

Pre-event questionnaire (where relevant)
Team feedback & input
Key themes
Opportunities & priorities
Clear retreat intention

03 DESIGN

We build the program around what we learn.

Format & agenda
Destination & venue
Workshops & sessions
Shared experiences
Time, pace & flow

04 CURATE

We bring in the right expertise.

Facilitators & coaches
Speakers & specialists
Hospitality partners
Activities & experiences
Venues & suppliers

05 DELIVER

We bring everything together.

Full coordination
Guest journey
Logistics & hospitality
On-site management
One point of contact

06 FOLLOW THROUGH

We look beyond the event itself.

Post-event feedback
Key takeaways
What worked / what needs attention
Next-step recommendations
Follow-up where relevant

EVERYTHING, IN ONE PLACE.

One brief. One point of contact. Every detail considered.

CURATED
EXPERIENCES.
SEAMLESS
EXECUTION.

STAY & MOVE

Accommodation
Airport transfers
Local transportation
VIP logistics

MEET & WORK

Meeting spaces
Private venues
AV & production
Workshops

FOOD & HOSPITALITY

Catering
Private dining
Restaurants
Special settings

PEOPLE & EXPERTISE

Facilitators
Coaches
Speakers
Specialists

EXPERIENCES

Golf
Tennis
Padel
Watersports
Yachting
Island experiences
Outdoor activities

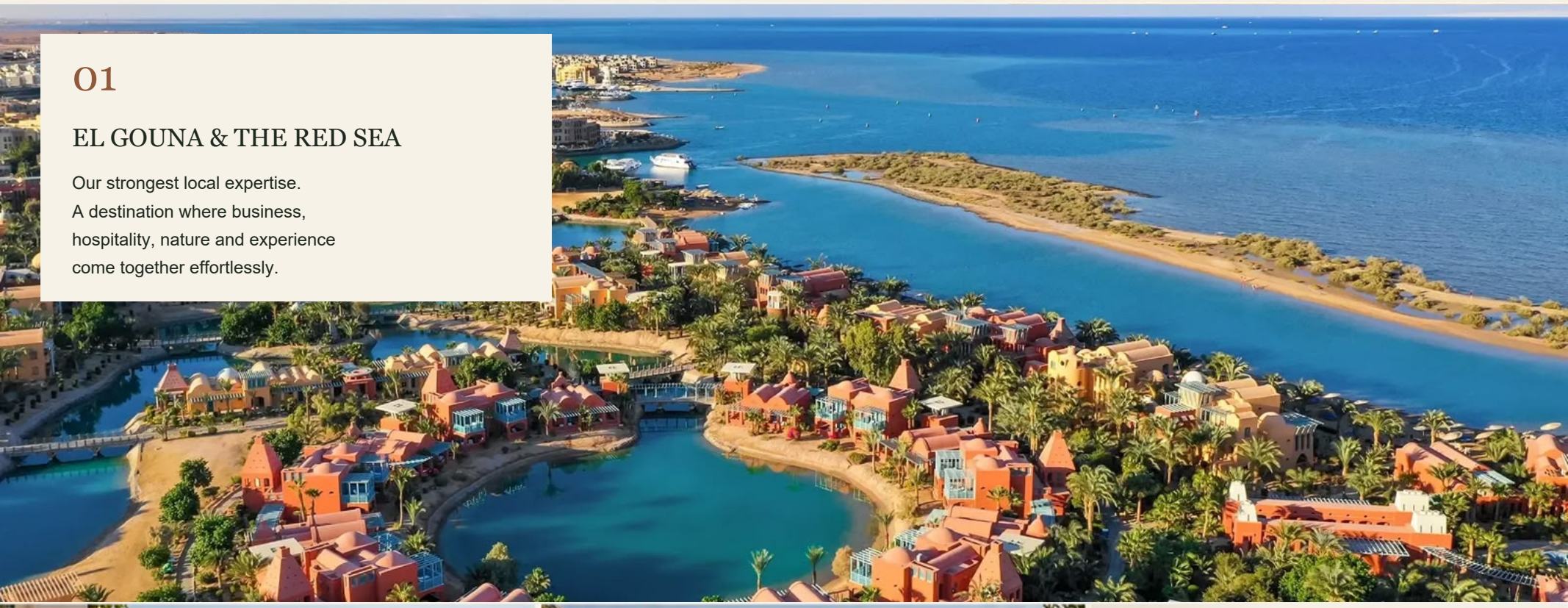
WELLBEING

Yoga
Breathwork
Meditation
Wellness experiences

DESTINATIONS

The right environment changes the way people think, connect and work together.

EXCEPTIONAL PLACES. MEANINGFUL OUTCOMES.



01

EL GOUNA & THE RED SEA

Our strongest local expertise.
A destination where business, hospitality, nature and experience come together effortlessly.



02

GREECE

Island and coastal settings designed for teams to step away, reconnect and gain perspective.



03

MONTENEGRO

A distinctive Adriatic setting combining nature, privacy, hospitality and access to exceptional experiences.

04

SELECTED DESTINATIONS

Beyond our core locations, we work through trusted local networks to create experiences in carefully selected destinations.

FOUNDER

TATIANA MELNIICHUK

FOUNDER & ENTREPRENEUR

Tatiana Melniichuk is the founder of THE GOOD COMPANY and Out of the Blue, bringing more than a decade of experience across entrepreneurship, hospitality and destination experiences.

With a background in law, her professional journey has included Orascom Development and work across El Gouna, Montenegro and Greece, shaping an international perspective and a strong understanding of destination-led hospitality and business.

For more than 10 years, she has led Out of the Blue, a yacht charter and concierge company operating across Egypt and Greece, building deep destination expertise and an extensive network of trusted partners.

Alongside her entrepreneurial work, Tatiana continues to engage with international leadership communities, retreats and learning environments, exploring how leadership and business are evolving — from personal development and conscious leadership to tlne way companies build stronger cultures and teams.

This experience and perspective became the foundation for THE GOOD COMPANY.



LET’S CREATE SOMETHING GOOD.

Tell us what you’re bringing your people together for.
We’ll take it from there.

THE GOOD COMPANY

Tatiana Melniichuk

FOUNDER & ENTREPRENEUR

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Based in El Gouna, Egypt

Egypt, Greece, Montenegro & selected destinations

START A CONVERSATION

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